



LAUNDRY CLUB

Dirty is fun!

Tentang Kami

Laundry Club adalah Startup Franchise Laundry Autopilot #1 di Indonesia, yang memiliki layanan Jasa Laundry Kiloan, Satuan, Bed Cover, Sepatu, Tas, dan Karpet serta dapat melayani pickup delivery melalui WhatsApp.





One Stop Laundry Solution



Our Goals

The Best Laundry Eco-System in Indonesia

Our Mission Impact



**People
Empowerment**



**Increase Economic
Growth**



**Industry,
Innovation, and
Infrastructure**

Lokasi Kami



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55+ Outlet di 12 Kota di Indonesia

Mengapa Usaha Laundry?



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Investasi jangka
panjang tanpa
kenal zaman



Kebutuhan pokok
masyarakat & Target
market yang luas



Potensi
keuntungan yang
besar

Perbandingan Investasi



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PERBANDINGAN INVESTASI			
INSTRUMEN INVESTASI	DEPOSITO	LAUNDRY	MINIMARKET
		Paket Basic 65 juta Kios/Ruko 25-30m2 Rp 35 Juta Renovasi Rp 15 Juta	18 Rak 1600 SKU Rp 350 Juta Ruko 100-120m2 Rp 100 Juta Renovasi Rp 50 Juta
KLASIFIKASI RISIKO	Rendah	Sedang	Tinggi
NILAI	Rp115,000,000	Rp115,000,000	Rp500,000,000
EST OMZET / BULAN	Rp391,000	Rp21,000,000	Rp300,000,000
ROI (PROFIT) / BULAN	0.34%	40%	5.92%
PENDAPATAN SELAMA 5 TAHUN	Rp23,460,000	Rp504,000,000	Rp1,544,400,000

*Sumber Data Asosiasi Laundry Indonesia
<https://franchise-expo.co.id/>

Benefit Kemitraan LaundryClub



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(Autopilot)

tidak repot kelola SDM,
Marketing, SOP, dsb.



(Transparant)

Open Management



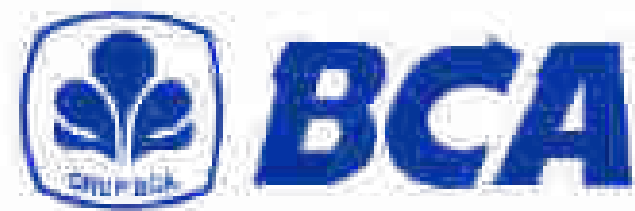
Aset 100%

Milik Investor

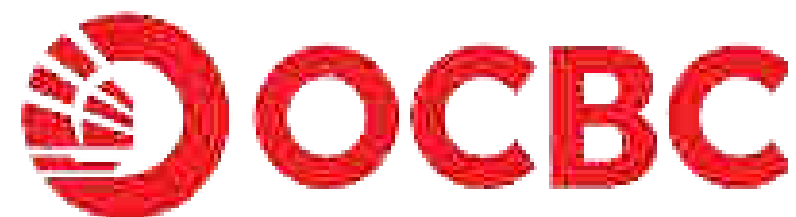
Background dari Mitra Kami



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PERTAMINA



dan background Profesional, Entrepreneur lainnya

Our Service



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**Daily
Kiloan**



**Premium
Satuan**



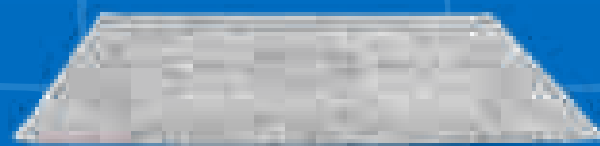
**Bed
Cover**



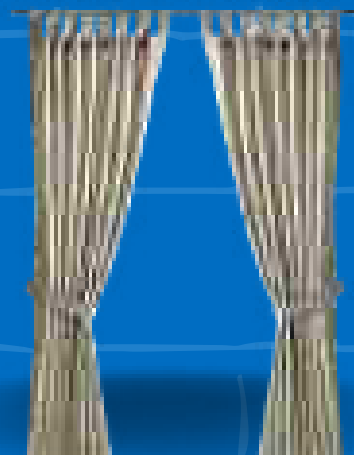
Shoes



Bags



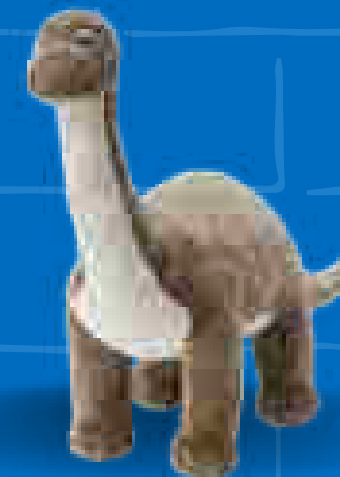
Carpet



Gordyn



Towel



Doll



**Baby
Stroller**

How to Order



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Kunjungi
outlet terdekat
kami



Order online via
WhatsApp CS
kami

Standard Outlets



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Marketing Program



Offline
Marketing



Digital
Marketing

Offline Marketing



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MEMBERSHIP

Daftar Laundry Laundry
Investasi Tertinggi: **120k**

Paket Box
200k + 20k = **220k**

Paket Jemputan
400k + 50k = **450k**

Paket Bulanan
800k + 120k = **920k**

Modul Pemasangan Anti-Jerap
Info: 0851-7324-7944

FLYER

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PROMO Laundry
CUCI GRATIS 1 kg*

0851-7324-7944

Jl. Widyadarmasari No. 10, Balaraja, Kab. Tangerang, Kode Pos 15111

LAUNDRY CLUB	LAUNDRY CLUB
10k	5k
25k	100rb

OFFLINE BRANDING

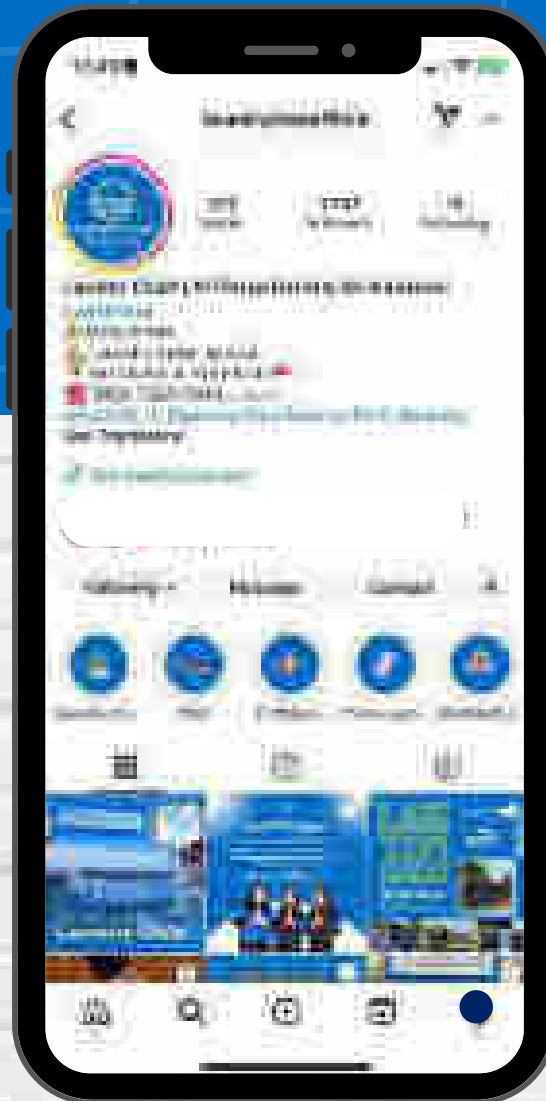


Digital Marketing

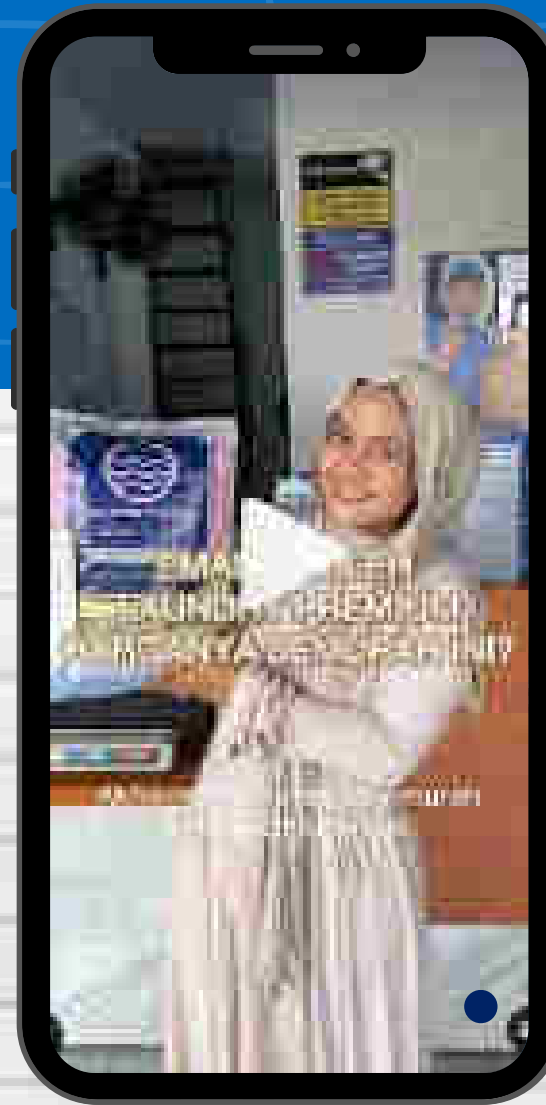


LAUNDRY CLUB
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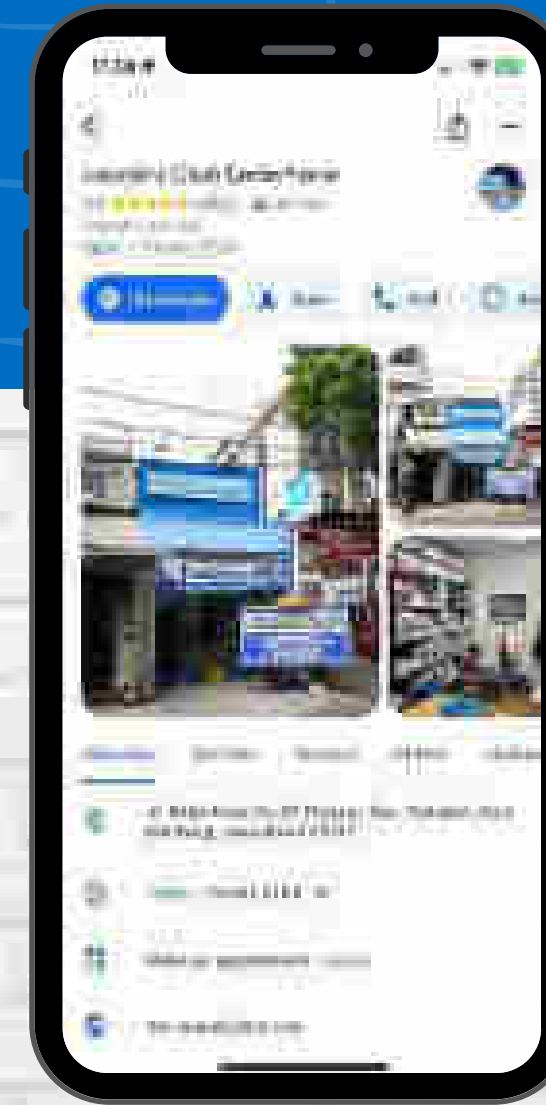
**OFFICIAL ACCOUNT
INSTAGRAM**



**ENDORSEMENT
KOL/INFLUENCER**



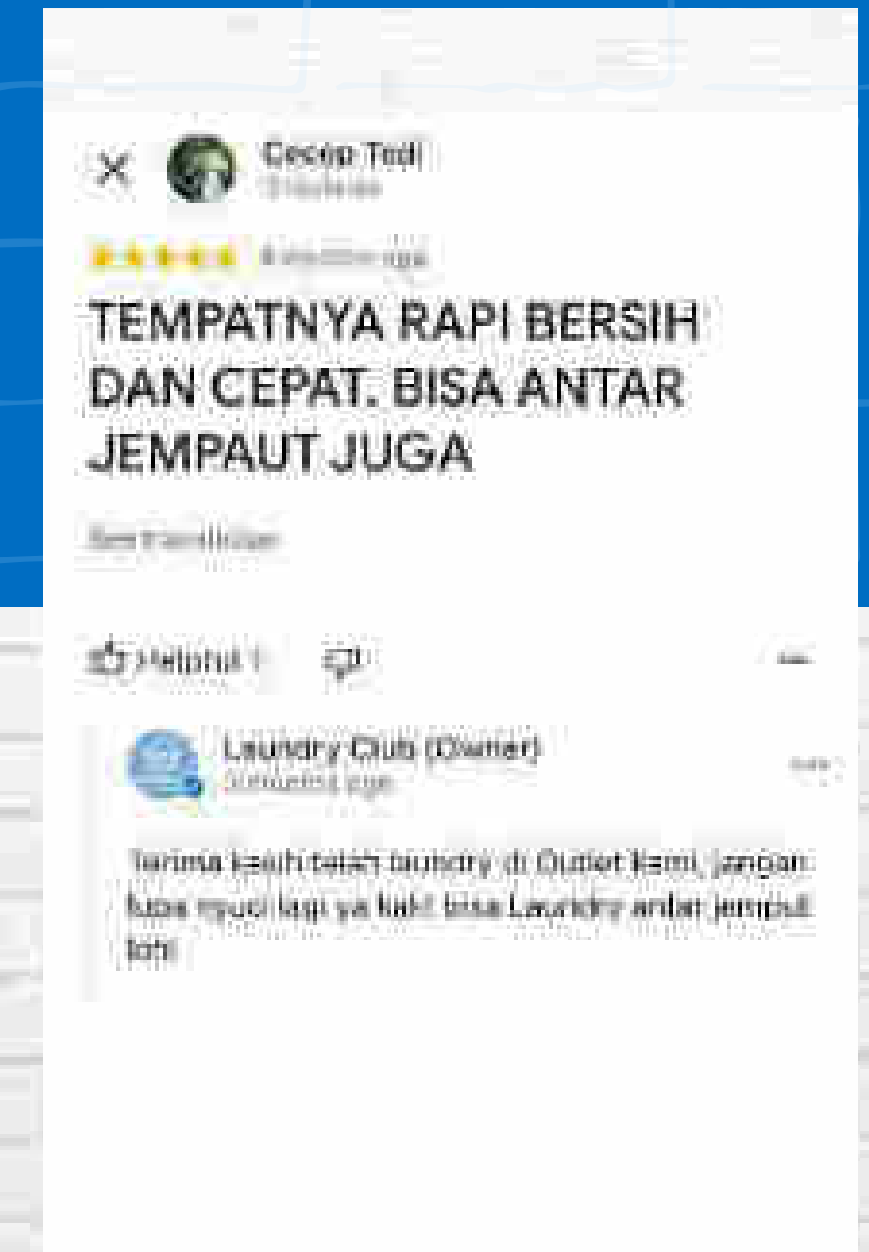
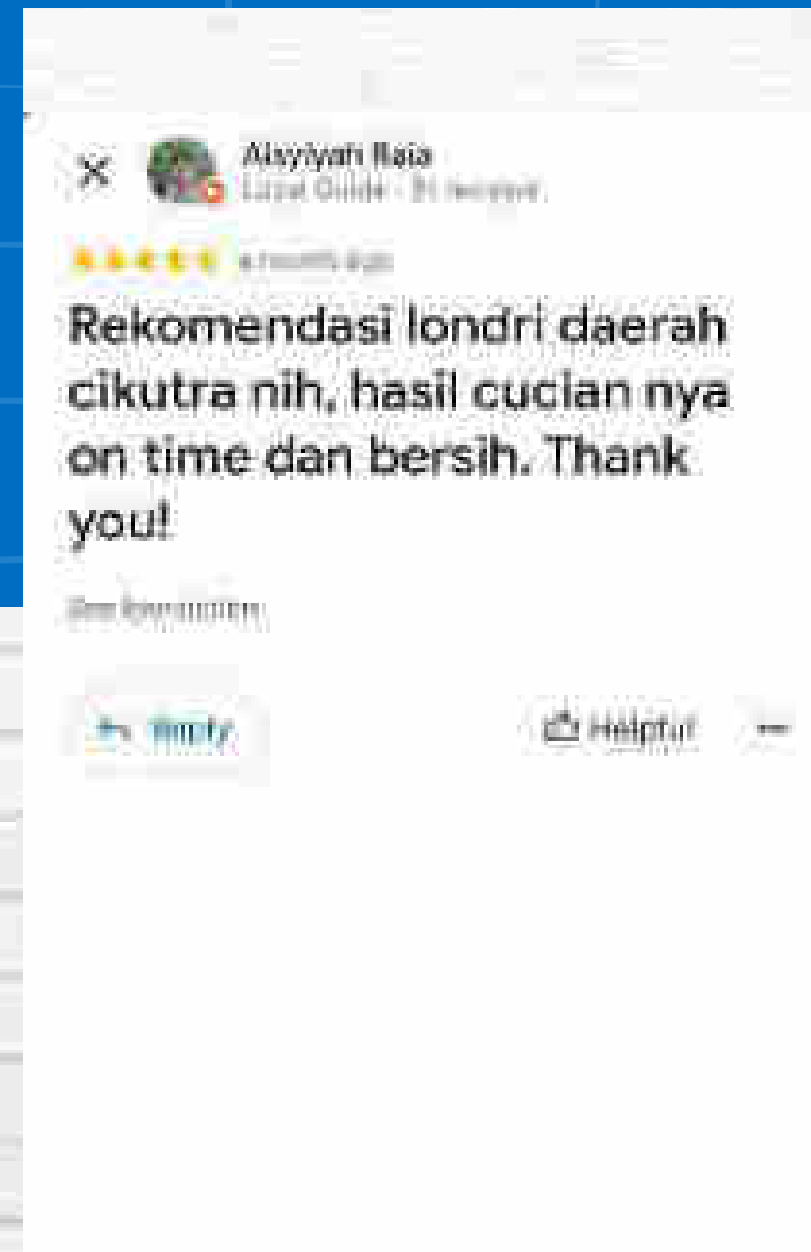
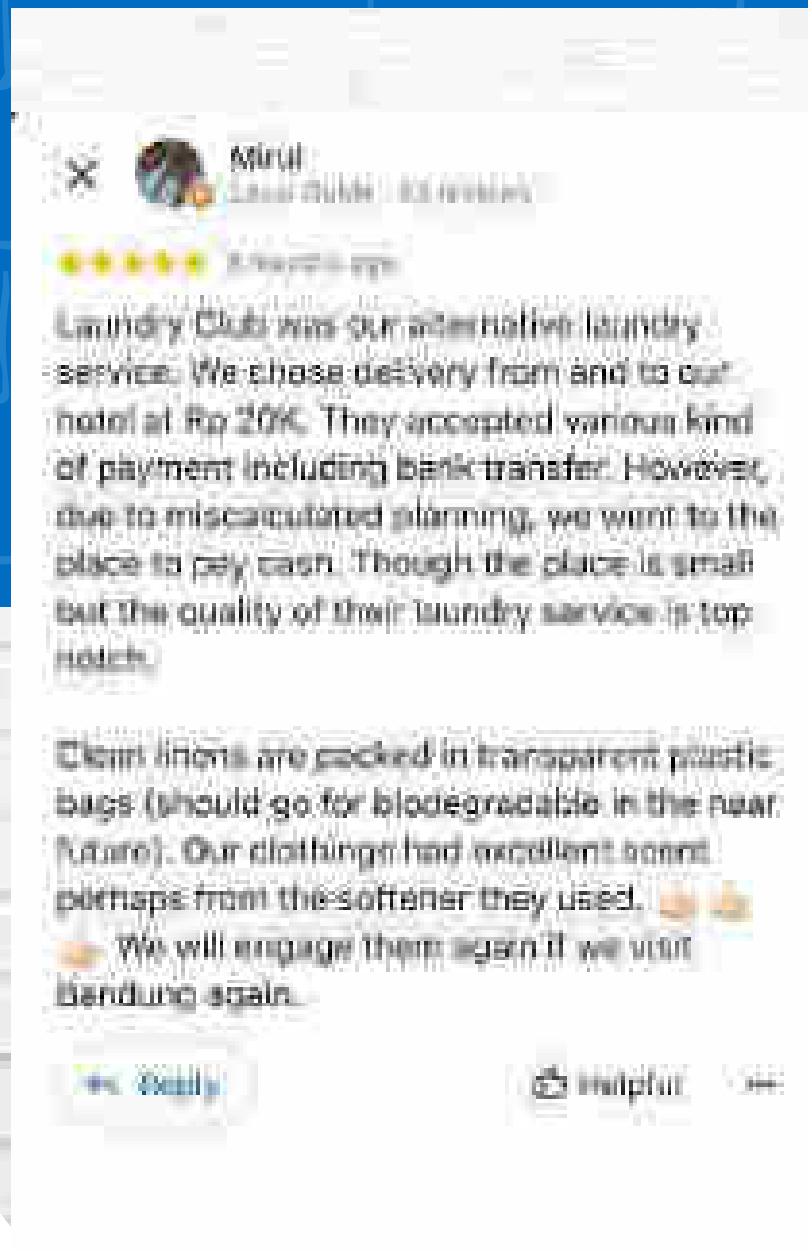
GOOGLE BUSINESS



What They Say About Us....



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Our Partnership Scheme



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Active

Owner Aktif mengelola usaha laundry nya, mulai dari SDM, monitoring SOP Operasional, Keuangan & Akunting, Marketing.



Autopilot

Owner sudah tidak perlu repot kelola usaha laundrynya karena Bisnis Autopilot yang sudah dikelola seluruh operasional Laundrynya.

Paket Kemitraan LaundryClub



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Basic Package



~~70 juta~~
65 juta

Standard Package



~~105 juta~~
100 juta

Premium Package



~~140 juta~~
135 juta

**Gambar hanya sebagai ilustrasi*

Paket Laundry Club



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Sudah Termasuk :

1. FREE Lisensi Merek selama 3 tahun senilai 25 juta
2. Survey Pasar
3. Konsultasi perencanaan pembangunan outlet
4. Strategi Pemasaran
5. Training Karyawan (Belum termasuk biaya akomodasi)
6. Pendaftaran Google Business, QRIS payment

Belum termasuk:

1. Renovasi Outlet
2. Sewa Tempat
3. Training Shoes & Bags
4. Biaya Pengiriman Barang diluar Jadetabek dan Bandung

Item/Detail	Qty	Unit Price	Total
Equipment			
Dryer Mustang 10 kg	1	2	2
Washer LG 15 KG	1	2	2
Washer LG 10 KG	1	1	1
Interior			
Meja Kasir	1	4	4
Rack Barang	1	1	1
Meja Sotroka	1	2	2
Rak gantung	1	1	1
Light & Sound			
Border Magnetik 25% Dua Kepala Sotroka	1	4	4
Lampu	1	1	1
Lubang	12	12	12
Air (Pulpen, Spidol, Penggaris Baki, Tisu, Kertas, dan Spidol Permanen)	1	1	1
Gantian Ujung	1	1	1
Papier Tisu Tempel	1	1	1
Kulkas	1	1	1
Dapur Padi	1	1	1
Tape Chaperone	1	1	1
Gunting	1	2	2
Cupak	1	2	2
Mikrofon	1	1	1
Bottle Spray	1	2	2
Wash Bas	1	2	2
Kompor Laundry	10	15	20
Regulator Gas Minimum Safety	2	3	6
Salang Gas	1	1	1
Kursi	4	4	4
Sau Duler	2	2	2
Das	3	3	3
Kursi Tisa	10	20	20
Papier	1	1	1
Air Kebutuhan	1	1	1
Shower Minimum 3000 Watt	1	1	1

Item/Detail	Qty	Unit Price	Total
Equipment			
Papier Hama Tolo	1	1	1
Papan Basi	1	1	1
Spanduk	1	1	1
Acrylic A4	2	2	2
Acrylic A3	1	2	2
Grafis Transaksi, Pricer, S.M. dll	1	1	1
Busan Dind	1	1	1
Art Paper Kertas	1	1	1
Light & Sound			
Lampu	2	2	4
Depend	2	2	4
Mercuri Laundry	1	2	2
Papier 40 HD	2	4	8
Papier 30 HD	2	4	8
Papier 40 HD	1	2	2
Papier PP	1	2	2
Papier Sepatu	1	3	3
Laundry Bag	5	2	10
Gelas Tisu Kaki	1	2	2
Gelas Tisu Baki	1	2	2
Gunting	1	2	2
IT Device			
Smartphone Android	1	1	1
Printer Thermal 88mm	1	1	1
Kertas Thermal	10	10	20
Spidol	1	1	1
CCTV Indoor - Memory Card	1	2	2
Other			
Selagen Karyawan	4	4	4
Laundry Service			
Tan Padi (Kopi)	1	4	4

Paket Kemitraan LaundryClub

Special Tap Card Operated



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Diamond Package



~~135 juta~~

130 juta

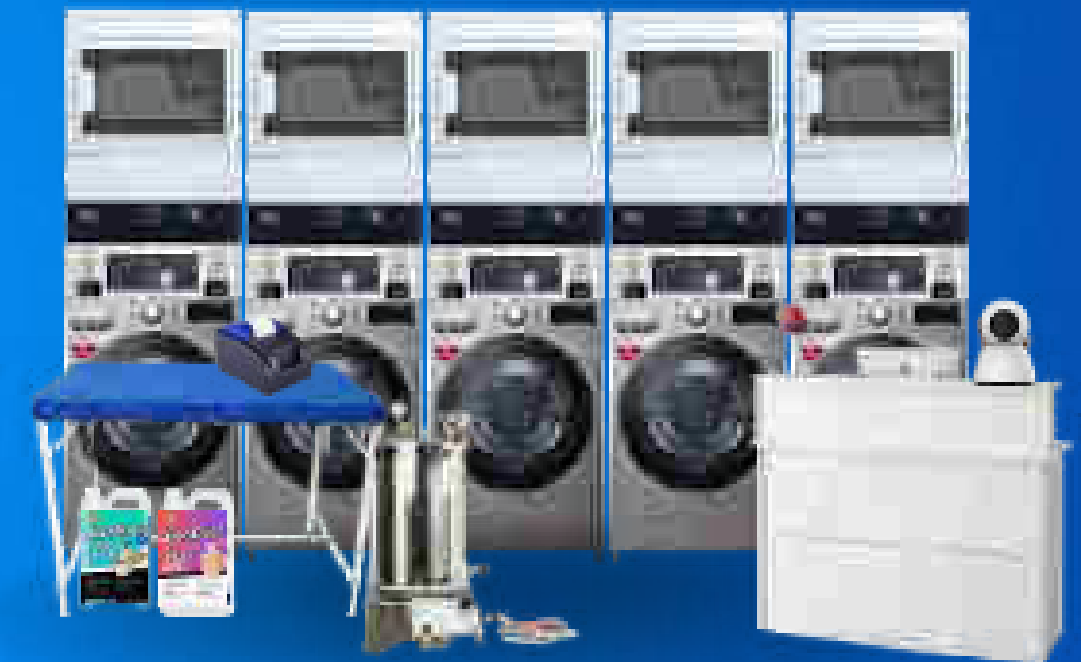
Sapphire Package



~~185 juta~~

175 juta

Ruby Package



~~260 juta~~

250 juta

**Gambar hanya sebagai ilustrasi*

Paket Tap Card Laundry Club



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Sudah Termasuk :

1. FREE Lisensi Merek selama 3 tahun senilai 25 juta
2. Survey Pasar
3. Konsultasi perencanaan pembangunan outlet
4. Strategi Pemasaran
5. Training Karyawan (Belum termasuk biaya akomodasi)
6. Pendaftaran Google Business, QRIS payment

Belum termasuk:

1. Renovasi Outlet
2. Sewa Tempat
3. Training Shoes & Bags
4. Biaya Pengiriman Barang diluar Jadetabek dan Bandung

DESCRIPTION	Diamond	Emerald	Ruby
Equipment			
Washing Machine	2	3	5
Dryer Machine	2	3	5
Tap Card Payment Device	4	4	10
Structure			
Meja Kasir	1	1	1
Rack Barung	1	1	2
Meja Barista	2	2	2
Rak pendingin	1	1	1
Tools & Equipment			
Buku Pengantar 3M, Dua Kabel Setrika Longgar	1	1	1
Dimasukkan	1	1	1
Ukuran	12	12	12
ATK (Gelas, Sisir, Penggaris Besi, Tipex dan lain-lain)	1	1	1
Dispenser Air	1	1	1
Papir Tisu Tempel	1	1	1
Kalkulator	1	1	1
Buku Kas	1	1	1
Tape Dispenser	1	1	1
Gunting	1	2	3
Cutter	1	2	3
Meteran	1	1	1
Batu Sisir	1	2	3
Batu Tukul	1	2	3
Sekel Biji	1	2	3
Kantong Laundry	10	15	20
Kantong Gas Barusan Safety	2	3	4
Selang Gas	1	1	1
Pipa	2	4	4
Sepi Boiler	2	3	3
Kontrol Tika	10	20	20
Pipaan	1	1	1
Das	3	3	3
Stasiun Mesin 3000 Watt	1	1	1
Promotion Tools			
Papir Nama Toko	1	1	1
Neon Box	1	1	1
Spanduk	1	1	1
Acrylic A4	2	3	3
Acrylic A3	1	2	2
Buku Transaksi, Pricelist, SSK, dll	1	1	1
Emasir (ring)	1	1	1
Art Paper Konten (package)	1	1	1
Chemical & Packaging			
Hangar	2	3	4
Detektor	2	3	4
Portion Laundry	1	2	3
Plastik 40 HD	3	4	5
Plastik 50 HD	3	4	5
Plastik 60 HD	1	2	3
Plastik PP	1	2	3
Gelas Tukul Kecil	1	1	1
Gelas Tukul Besar	1	1	1
Corong	1	2	
IT Solution			
Smartphone Android	1	1	1
Printer Thermal 58mm	1	1	1
Kertas Thermal	10	20	20
BiU	1	1	1
CCTV Indoor + Memory Card	1	1	2
Others			
Garansi Karyawan + Bonus	5	5	5
Marketing Campaign			
Tan Pucuk (Box)	1	1	1

Simulasi Keuangan Autopilot

Catatan :
Seluruh proyeksi keuangan di sebelah hanya sebagai acuan berdasarkan historikal dimasa lalu, tidak dapat menjamin terhadap masa yang akan datang.

MODAL AWAL KEMITRAAN / PASSIVE INCOME LAUNDRY CLUB

Laundry Club - Paket Basic (Mesin, Perawatan + Lisensi Merek)

Sewa Tempat per tahun (estimasi)

Estimasi Removes

(Gresial, Air & Listrik, Cat Tembok, Material Bangunan)*

*Berdasarkan desain Laundry Club

Total Modal**

Rp65,000,000

Rp35,000,000

Rp15,000,000

Rp115,000,000

PROYEKSI KEUANGAN / SKENARIO PENJUALAN (1 BULAN)

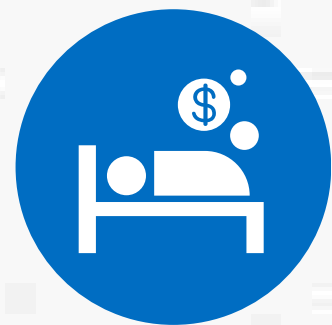
*Proyeksi Keuangan adalah berdasarkan historikal bulan ke bulan yang sudah berjalan, namun tidak dapat menjamin terhadap masa yang akan datang

		RENDAH		SEDANG		TINGGI	
Asumsi Penjualan	1 Quarter		2		3		4
REVENUE							
Retail (Retail Package Start up Package)	1 Quarter		210		300		400
Retail (Retail Package Start up Package) (Thousand)	1 Quarter		10		40		40
Retail (Retail Package Start up Package) (USD)	1Q		1,418,000		1,418,000		1,418,000
Retail (Retail Package Start up Package) (USD)	1Q		1,418,000		1,418,000		1,418,000
Revenue (Total Revenue)	1Q		1,418,000		1,418,000		1,418,000
Revenue (Total Revenue) (USD)	1Q		1,418,000		1,418,000		1,418,000
BIAYA OPERASIONAL VARIABLE							
Cost & Royal	1Q/1 Month	34.0%	3,000,000	33.4%	4,000,000	33.4%	4,000,000
Agar (Water & Gas) (Total Cost)	1Q/1 Month	3.0%	2,000,000	3.0%	1,000,000	3.0%	1,000,000
Gas	1Q/1 Month	3.0%	2,000,000	3.0%	1,000,000	3.0%	1,000,000
Chemical	1Q/1 Month	3.0%	2,000,000	3.0%	1,000,000	3.0%	1,000,000
Perawatan	1Q/1 Month	3.0%	2,000,000	3.0%	1,000,000	3.0%	1,000,000
Air	1Q/1 Month	3.0%	2,000,000	3.0%	1,000,000	3.0%	1,000,000
Cost	1Q/1 Month	3.0%	2,000,000	3.0%	1,000,000	3.0%	1,000,000
BIAYA OPERASIONAL TETAP							
Cost & Royal	1Q/1 Month	34.0%	3,000,000	33.4%	4,000,000	33.4%	4,000,000
Marketing (Gresial & Royal)	1Q/1 Month	3.0%	2,000,000	3.0%	1,000,000	3.0%	1,000,000
Cost	1Q/1 Month	3.0%	2,000,000	3.0%	1,000,000	3.0%	1,000,000
Transport	1Q/1 Month	3.0%	2,000,000	3.0%	1,000,000	3.0%	1,000,000
Maintenance (Water)	1Q/1 Month	3.0%	2,000,000	3.0%	1,000,000	3.0%	1,000,000
Management Fee (Retail Package)			1,000,000		1,000,000		1,000,000
RINGKASAN FINAL							
Total Pendapatan (Gresial)	1Q/1 Month	66.6%	13,180,000	66.6%	13,180,000	66.6%	13,180,000
Biaya Operasional Tetap	1Q/1 Month	41.0%	4,000,000	41.0%	4,000,000	41.0%	4,000,000
Biaya Operasional Variabel	1Q/1 Month	36.7%	4,180,000	36.7%	4,180,000	36.7%	4,180,000
Net Profit	1Q/1 Month	15.2%	2,100,000	15.2%	2,100,000	15.2%	2,100,000
Net Profit			2,100,000		2,100,000		2,100,000
Net Profit			2,100,000		2,100,000		2,100,000



LAUNDRY CLUB
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Why Us?



Autopilot;
Bisnis Jalan, Owner
Jalan-Jalan



Dukungan teknologi
(POS System & Pickup
Delivery)



Transparant;
live report Finance,
Sales & Operation



SDM terverifikasi
secara profesional



Dukungan
Marketing &
Branding



Support
Pendampingan
Usaha



KRITERIA LOKASI



**Kios atau
ruko pinggir
jalan**



**Bisa di akses oleh
kendaraan roda 4
(tidak disarankan
dalam komplek
perumahan)**



**Minimal ukuran
5x5m atau 3x7m**



**Area padat penduduk,
berdekatan dengan
titik keramaian**

Flow Kemitraan



1.

Konsultasi
Bisnis



2.

DP 5 juta,
Pencarian lokasi



3.

Pelunasan Paket
LaundryClub



4.

- PO Barang
- Proses Renovasi tempat,
- Recruitment karyawan,
- Pembuatan Google Business
- Pembuatan QRIS & Socmed,
- dan sebagainya

5.



Pengiriman barang
serta instalasi/setup
mesin

6.



Training Owner
& Karyawan

7.



Opening Day!

Partner Kami



Liputan Kami



urbanbandung.com
Berita Terbaru se-Bandung Raya

 **metrobali**
Selangkah Lebih Awal

 **kabarnusa.com**
Jernih Bernilai

 **Berita Dewata**
Jendela Pulau Bali

 **Bisnis Bandung**
PAKENA GAWE RAHAYU



Be Part of Us!



Instagram

@laundryclubofficial



Contact

+62 851-7695-7470



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No.80 C, Cigadung, Kec. Cibeunying
Kaler, Kota Bandung, Jawa Barat 40191



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Laundry
Franchise/Partnership
Package



Laundry Autopilot
Management



Laundry Shop &
Commercial



Laundry Technician



WeWash
LAUNDRY EXPERT

Laundry Franchise /
Business Opportunity